



# Nirantara

STRIVING TOWARDS EXCELLENCE

NEW  
YEAR  
2020  
WISHES

Let's the coming year be a  
glorious one that rewards all your  
future endeavors with success  
**HAPPY NEW YEAR 2020**

Team BBS

## Glimpses of Newsletter

2019-20 has been another eventful semester in the evolution of B Schools. These are some of the highlights of the developments during the semester.

2019-20

### YOUTH EMPOWERMENT AND SKILL DEVELOPMENT

Empower Students

#### PLANTATION DRIVE

One Student One Tree

### RESEARCH, PUBLICATION AND CONSULTANCY CELL

Enhancing Research activities

#### WORKSHOPS

Industry Institute Interaction

### ENTREPRENEURSHIP DEVELOPMENT CELL

Build Entrepreneurial Culture among students

#### STUDENT WELFARE CELL

Bringing Excellence among students

#### STUDY TOUR

Enriching students' Knowledge

#### FACULTY PARTICIPATION / PUBLICATIONS

Direction towards growth

### KANNADA RAJYOTSAVA

Building Heritage

#### BUDGET - 2019

Its insights on national issues and local implications

### INAUGURATION OF BATCH 2019 - 21

Flying Colours at Campus

### CENTER FOR SKILL DEVELOPMENT

Enhancing the skills

### CELEBRATIONS AT CAMPUS

Learning through Creativity

#### ORATORY CLUB

Developing Managerial Skills

### ALUMNI

Building Network

### INDEPENDENCE DAY

Celebrating Independence

### FRESHERS DAY CHIGURU

Welcoming New Comers

### ACADEMIC TOPPERS

Dream Achievement

### SHRAMADHANA

Flood Relief Activity

### 18TH FACULTY DEVELOPMENT PROGRAMME

Learning and Unlearning through training

### EXCEL TRAINING

Gaining Knowledge in Technology

### ANAVARANA

Teacher in You

### STUDENTS ACTIVITY CELL

Exhibiting the Talents

#### SYMPOSIUM

Learning through new direction

#### BOOK REVIEWS

Enhancing Knowledge

#### PLACEMENT

Creating Job opportunities

### COMMUNICATION TRAINING

Transform English Language Skills





## Our Patrons



**Dr. Shamanur Shivashankarappa**  
Hon. Secretary, BEA  
Ex-Minister & MLA, Davangere South



**Sri S.S. Mallikarjuna**  
Hon. Joint Secretary, BEA  
Ex-Minister & Ex-MLA, Davangere North



**Sri Athani S Veeranna**  
Chairman, Bapuji B-Schools  
Member, Governing Council, BEA

### Alumni

At present [www.alumnibapuji.org](http://www.alumnibapuji.org) with a database of 1529 alumni and 329 on portal registrations, is bringing all the stakeholders together and benefitting students, institute and alumni.

### Alumni Meet at our Campus



Batch 2004-06 had a trip to their memory lane on 21<sup>st</sup> September 2019, it was not a mere alumni meet but "HOMECOMING"- Recall, Relive, Reconnect. They came all the way from Gujrat, Dubai, Mumbai, Bangalore to reminisce their nostalgic moments at their college and with their friends and faculty members. 27 Alumni participated in the programme.



Decennial Year celebration of batch 2007-09 on 16<sup>th</sup> November 2019, they're all having high profile jobs and few are entrepreneurs too which is the coolest and proudest part. They have inspired the current batch students and shared success and failure experiences. 12 Alumni members participated in the celebration.

### Alumni Interaction



Interactive session has been conducted for MBA Students by Alumni Members of batch 2007-09 on 16<sup>th</sup> November 2019.



Ms. Nandini Tegginavar, Senior Specialist / Talent acquisition, Singapore region, Standard Chartered Bank, Bangalore. Alumni of batch 2013-15 addressing First Semester Students on the topic Recruitment and Selection on 28<sup>th</sup> December 2019.



Mr. Raghuva Sudheer who is doing a natural farming and doing peace and serenity is a proud alumni of Bapuji B-Schools Davangere of batch 2001-2003.



## Disha - Placement cell



Bapuji B-Schools Team Disha-Placement cell had organized a "Personality Grooming session" by Mr. Ajay K, trainer Gillette guard company on 17<sup>th</sup> December 2019, around 180 students were participated - which made our students aware about etiquettes!!



8 Days of promotional activity has been organised by Team DISHA from 13<sup>th</sup> - 21<sup>st</sup> December 2019, Orientation given by Mr. Acharya, sales head, Aditya Birla Group, around 16 students were participated.



LOUIS PHILIPPE & VAN HEUSEN - A subsidiary of Aditya Birla Fashion and Retail Ltd. gave the first year students of Bapuji B-Schools an opportunity to do D2D activity of store Grand Opening in Davangere with the coordination of team DISHA-Placement Cell.



One week sales activity is conducted for third semester students from Dheya events and promotions, Hubballi to sell the range of Modicare products by direct selling.

## The Sun Pedal Ride



The Sun Pedal Ride team visited Bapuji B-Schools on 27<sup>th</sup> May 2019 and had a interaction about clean energy, solar energy and sustainable mobility. Team has covered 6000 km over 60 days across India in an Solor Auto Riksha, initiative by Ar. Akarsh Shamanur of #Bepolite, Solor Auto Riksha ingined by our Director Dr. Swamy Tribhuvananda H.V.

## MoU's:

- Signed between Bapuji B-schools and Pegasus HRD Centre Pvt. Ltd., for structured experiential learning/ outbound workshops at Pegasus Campus.
- Signed between Bapuji B-schools and FACE, Coimbatore for training the students in aptitude and other soft skills for a duration of 30 hours.
- Signed between Bapuji B-schools and Dheya events and promotions, Hubballi for training students in selling skills also for conducting the MDP for other organisation.



## Faculty Participation

- **Dr. Swamy Tribhuvananda H V** Attended 12<sup>th</sup> Edition of DIDAC India at Bangalore on 8<sup>th</sup> -10<sup>th</sup> October 2019.
- **Dr. Sujith Kumar S H** Attended as resource person for World Investors week 2019 held at Davangere on 4<sup>th</sup> October 2019.
- Dr. Sujith Kumar S H** Attended review meeting on unregulated money Mobilisation schemes and its impact on stake holders on 22<sup>nd</sup> July 2019 at SEBI Regional Officer, Bangalore.
- **Dr. Prakash S Alalageri** participated in the one day workshop on “HR Analytics and Marketing Research & Analytics” organised by VTU – Board of studies in Business Administration at BNM Institute of Technology, Bangalore on 18<sup>th</sup> October 2019.

## Faculty Publications

1. **Dr. Prakash S Alalageri** and **Dr. Navin Nagaraj** published an article in the Journal IJRAR with the title “A study of factors influencing health seeking behaviour with reference to urban and rural population of Davangere district of Karnataka”.
2. **Dr. Prakash S Alalageri** and **Prof. Saroja S** published an article in UGC approved Journal IJREAM with the title – “Neuro Marketing – Exploring The Consumer Mind”.
3. **Dr. Prakash S Alalageri** and **Dr. Navin Nagaraj** published an article in the Journal IJRAR with the title – “Study of Health Seeking Behaviour With Reference To Urban and Rural Population of Davangere, District of Karnataka”.
4. **Dr. Sujith Kumar S H** Published an article in EJBM titled 'Machine Learning approaches to predict stock prices based on limit order book data'.
5. **Dr. Chaitra K S** and **Dr. Sujith Kumar S H** published an article in UGC approved Journal IJREAM with the title – “Relevance of Technical Analysis on selected Banks”.
6. **Prof. Sathish D Raikar** and **Prof. Muhammed Muntaqheem** published an article in IREJ title – “A Study on Consumer Behaviour towards Online and Offline shopping”.
7. **Prof. Sathish D Raikar** and **Prof. Muhammed Muntaqheem** published an article in JARDCS Scopus Indexed, title – “An impact of advertisement on buying behaviors of the consumers: An Empirical Study on Retail Cosmetic Products”.
8. **Prof. Shruthi M** published an article in UGC approved Journal IJREAM with the title – “Implementation of HRIS Automation at In cure Technologies”.
9. **Dr. Asokan Durai** and **Prof. Pradeep Pandian** published an article titled “Impact of Consumer Electronic Communication on Purchase Intention – A Consumer Socialization Framework” in 19th Global Conference on Flexible systems Management, Organized by Department of Management Studies, IIT Roorkee.
10. **Dr. Asokan Durai** published an article titled “Impact of Trust aspects and Value Co creations as mediation on Purchase intention in social networking context” in AJSSH.

11. **Dr. Y C Mohan** and **Prof. Pradeep Pandian** published an article in IJRTE, Scopus Indexed, title - Collision of Work Life Balance on Millennials Life Satisfaction, Organizational Citizenship Behaviour and Work Family Conflict.
12. **Dr. Y C Mohan** published an article in IJEAT Scopus Indexed, title – 'The Effect of Website Quality Factors on Consumer Delightfulness and purchase Intentions: Substantiation from Indian E- Tail Visitors'.

## NPTEL-Swayam Courses Completed

- **Dr. Prakash S Alalageri** Associate Professor completed online certification course offered by NPTEL during July-Oct 2019, on the subject “Marketing Research and Analysis”.
- **Prof. Shruthi M** Assistant Professor completed online certification course offered by NPTEL during July-Oct 2019, on the subject “Marketing Research and Analysis”.
- **Prof. Vijay K S**, Assistant Professor completed online certification course offered by NPTEL during July-Oct 2019, on the subject “Predictive Analytics”.
- **Prof. Divya M C**, Assistant Professor completed online certification course offered by NPTEL during July-Oct 2019, on the subject “Training of Trainers”.
- **Prof. Pradeep P**, Assistant Professor completed online certification course offered by NPTEL during July-Oct 2019, on the subject “Brand Management”.

## Students Participation

- A team of five students from Bapuji Academy of Management and Research has participated national level Workshop on “Entrepreneurs: creator of opportunities” at Institute of Management Studies, Shivagangothri, Davangere on 17<sup>th</sup> December 2019 Organised by Davangere University.

## Rank Holders



**Ms. Ranjitha M B**  
1<sup>st</sup> Rank, DU



**Ms. Rajani P Bhoote**  
3<sup>rd</sup> Rank, DU



**Ms. Ashwini N**  
9<sup>th</sup> Rank, DU

## Congratulations



**Ms. Geethanjali N.**  
3<sup>rd</sup> Semester Student

Cleared NET held in the month of December 2019.

## Academic Toppers BIET

Sl. No.	Name	Semester	Specialization
1	Ms. Sushmita R P	2 <sup>nd</sup>	Core
2	Ms. Vinutha S M	2 <sup>nd</sup>	Core
3	Ms. Raksha A R	2 <sup>nd</sup>	Core
4	Ms. Ganashree	4 <sup>th</sup>	Finance
5	Ms. Sahana C Y	4 <sup>th</sup>	HR
6	Ms. Nidhishree T R	4 <sup>th</sup>	Marketing
7	Mr. Sharath C H	4 <sup>th</sup>	Marketing/Finance

## Academic Toppers BAMR

Sl. No.	Name	Semester	Specialization
1	Mr. Ajay Kumar K C	2 <sup>nd</sup>	Core
2	Ms. Akshatha Patil	2 <sup>nd</sup>	Core
3	Ms. Ranjitha B M	4 <sup>th</sup>	Finance
4	Ms. Rajini P Bhoote	4 <sup>th</sup>	HR
5	Ms. Priyanka J Vernekar	4 <sup>th</sup>	Marketing

## Vanijyotsava

### A Commerce Exhibition

Vanijyotsava A Commerce Exhibition mentored by Bapuji B-Schools on 23-12-2019.



1<sup>st</sup> year students won First Prize in Model Presentation mentored by Prof. Satish D Raikar, cash prize of Rs. 2000 has been awarded.



1<sup>st</sup> year students won Second Prize in Model Presentation mentored by Prof. Rathna N, cash prize of Rs. 1500 has been awarded.



1<sup>st</sup> year students won Third Prize in Model Presentation mentored by Dr. Navin Nagaraj, cash prize of Rs. 1000 has been awarded.

## Budget 2019

### Its insights on national issues and local implications



Bapuji B – Schools in association with Vijaya Karnataka Daily News Paper conducted a session on Budget 2019 – Its insights on national issues and local implications on 05-07-2019, Invited panelists are Dr. B P Veerabhadrappe, Vice Chancellor, Kuvempu University, Sri Ajjampur Shetru Shambulingappa, Secretary, Federation of Davangere District Chamber of Commerce, Davangere, C A Kiran L Patil President, Davangere Chartered Accountants Association, Davangere, Sri Basavanagowda M G Scientist (Horticulture) ICAR, Taralabalu KVK, Davangere, Sri M M Sudhirananda Proprietor, Maganahalli Ratna Enterprises, Davangere, Rtn. Shikha N Patil Educator and Social Worker, Davangere. Debated about Budget 2019, Inaugurated by Sri Athani S Veeranna, Chairman, Bapuji B-Schools, Dr. Swamy Tribhuvananda H V Director, Bapuji B-Schools present in the debate.

### “Anavarana” a step towards self-realisation, an attempt to introspect and realize, THE TEACHER IN YOU.



Dr. Anitha H S, Registrar Evaluation, Davangere University shared her experience on the topic “Role of Teachers in developing students” for faculty members on 5<sup>th</sup> September 2019. Dr. Swamy Tribhuvananda H V Director, Bapuji B-Schools present in the discussion.





Dr. Basavaraj Banakar, Professor (Rtd.) University of Agricultural Science shared his experience on the topic "Agricultural Business Management" for faculty members on 17<sup>th</sup> September 2019. Dr. Swamy Tribhuvananda H V, Director, Bapuji B-Schools present in the discussion.

## Workshops



Mr. Aditya Kistampally, Deputy Manager at Karvy Stock Broking Pvt Ltd, Hyderabad, took session on the topic "Re-Orientation Karvy" for 3<sup>rd</sup> semester Finance students on 19<sup>th</sup> August 2019.



Mr. B. Badrinarayanan, Senior Consultant, BSE took session on the topic "Overview of Capital Market and Mutual Funds" for 3<sup>rd</sup> semester Finance students on 1<sup>st</sup> October 2019.



Mr. Prashanth Tapse, Associate VP Mehta Group took session on the topic "Macroeconomic and Industry analysis" for 3<sup>rd</sup> semester Finance students on 30<sup>th</sup> October 2019.

## Community Initiative & Students Activity Cell Independence Day



Dr. Swamy Tribhuvananda H.V., Director, Bapuji B-Schools delivered speech on 73<sup>rd</sup> Independence Day celebration at the Institute on 15<sup>th</sup> August 2019.

## Inauguration of Batch 2019 - 21



Inauguration of Batch 2019-21 on 30<sup>th</sup> September 2019, Chief Guests Wing Commander Arvind Kulkarni, Executive Director, Pegasus Academy & Consulting, Bangalore, Keynote Speaker Sri Amit Soundalgekar, Life & Business Coach, Consultant & Facilitator, Belgaum, Alumni Chair Sri Shreehari Narayana, PMI - ACP®, CSM- Lead Consultant at EdgeVerve, Bangalore. Dr. Swamy Tribhuvananda H V, Director, Bapuji B-Schools, and Prof. Sathish D Raikar inaugurated the batch.

## Ayudha Pooja Celebration



Ayudha Pooja Celebration on 7<sup>th</sup> October 2019.



## CSR- Shramadhana - Flood Relief Activity



Shramadhana Flood relief activity conducted on 21<sup>st</sup> August 2019 by adopting flood affected school in Lingdhal Village Ramadurga (T), Gokak (D) to rejuvenate government school, distributed boards, books, school bags to school children and also flood relief health camp has been organised by Bapuji B - Schools, 70 students along with Staff participated in the relief activity. Dr. Swamy Tribhuvananda H.V. Director, Bapuji B-Schools took initiative to do flood relief activity.

## Chiguru - 2019



Fresher's Day Chiguru - 2019 organised by seniors to juniors on 8<sup>th</sup> November 2019

## Plantation Drive



Plantation Drive from 1<sup>st</sup> to 15<sup>th</sup> August 2019 "One Student One Tree", campaigned by AICTE, Students planted around 60 trees on 14<sup>th</sup> August 2019.

## 150<sup>th</sup> Gandhi Jayanthi Celebration



On the occasion of 150<sup>th</sup> Gandhi Jayanthi, Bapuji B - School's family took part in a Dandi March against single plastic usage and created awareness among the folks from gundi circle to Bapuji B-Schools on 2<sup>nd</sup> October 2019. Also Swachata abhiyaan was held where everyone took part of it enthusiastically. Students took pledge to ban single use plastic, an initiative by Prof. Sathish D Raikar, under the leadership of Dr. Swamy Tribhuvananda H.V. Director, Bapuji B-Schools.

## Kannada Rajyothsava



Kavi Kavya Parichaya event organised on the occasion of Kannada Rajyothsava under book club on 28<sup>th</sup> Novemebrr 2019, Students introduced poets and their contribution towards literature, 13 students were participated in the event.

## Book Review



Ms. Geethanjali N reviewed book titled "Who Moved My Job?" By the author Kobayashi-Hillary Mark on 29<sup>th</sup> November 2019.

## Celebrations at Campus

Sl.No.	Name of the Celebration	Celebration Date
1	World Voter's Day	18-10-2019
2	World Television Day	29-11-2019
3	World Farmer's Day	06-12-2019
4	Indian Army Day	20-12-2019
5	Internatinal Birds Day	27-12-2019

## Oratory Club Activities

Sl.No.	Topic	Date
1	GST	15-10-2019
3	Impact of Technology on Job	03-12-2019
4	Role of Social Media on individuals Life	09-12-2019
5	How new economic policy effects the business	10-12-2019
6	Chandra Yana - 2 Mission	11-12-2019
7	Cyber Crime	18-12-2019

## First year students participation in Oratory Club Activities





## Entrepreneurship Development Cell BBS Alumni Entrepreneur's meet



Entrepreneurship Development Cell of Bapuji B-Schools organised "ANTARPRERANA" BBS Alumni entrepreneurs meet, on this occasion, we launched BBS Alumni Entrepreneurs E-Directory it was held on 12<sup>th</sup> October 2019. More than 25 Alumni Entrepreneurs were participated in the event. Dr. Siddharth Hebbalkar, CEO of Dcipher Life Pvt. Ltd., Pune, has addressed all alumni on Leadership, Work life balance and how to keep mental and physical health fit. Dr. Swamy Tribhuvananda H.V. Director, Bapuji B-Schools chaired the meet.

## Student Welfare Cell

Symposium on "Unravelling Indian Economy"- Views on current economic slowdown organised by Bapuji B-Schools in association with Prajavani on 20<sup>th</sup> September 2019



Panelist : Dr. B P Veerabadrappa, Vice-Chancellor, Kuvempu University, Shivammogga. Sri. Keshav Zingade, Assistant Editor, Head-Business Desk, Prajavani, Bangalore and Dr. Meenakshi Rajeev, Professor (Reserve Bank of India, Chair) Centre for Economic Studies and Policy, Institute for Social and Economic Change, Bangalore. Inaugurated by Sri Athani S Veeranna, Chairman, Bapuji B-Schools, Dr. Swamy Tribhuvananda H V, Director, Bapuji B-Schools.



Talk programme on "Awareness on Cyber Crime and Traffic Rules" by Sri Hanumantharaya, Superintendent of Police, Davangere, Sri Devaraj, Circle Inspector, Honnali, Sri Manjunath, Traffic Inspector, Davangere and Dr. Swamy Tribhuvananda H.V. Director, Bapuji B-Schools present in the function on 30<sup>th</sup> December 2019.

## Youth Empowerment and Skill Development -YES! + Programme



144 students of 1<sup>st</sup> Semester batch 2019-21 participated in YES!+ Programme, Art of Living Ashram, Bangalore, Youth Empowerment and Skill Development Programme conducted by Art of Living, sponsored by Bapuji B-Schools, from 21<sup>st</sup> to 23<sup>rd</sup> November 2019. Programme was meant for developing the life skills for the students on practicing meditation, yoga and Sudarshan Kriya. Different activities and games were designed for the students to improve their interpersonal skills.



## Study Tour to Pune Campus for the Batch 2018-20, 3<sup>rd</sup> semester "Outbound training at Pegasus Institute on "Employability Readiness" from 16<sup>th</sup> to 19<sup>th</sup> October 2019





## “STRUCTURAL EQUATION MODELING”

30<sup>th</sup> & 31<sup>th</sup> August 2019



18<sup>th</sup> Two day Faculty Development programme for teachers on the topic entitled “Structural Equation Modeling” was organised by Bapuji B-Schools on 30<sup>th</sup> and 31<sup>st</sup> of August, 2019. Resource Person: Dr. K Devanadhen, Assistant Professor in Commerce, Annamalia University, Tamilnadu. Around 38 faculty members were participated in the FDP.

### Centre for Skill Development Excel Training for Third Semester



Excel training programme for three days has been conducted for Final year students from 11<sup>th</sup> -12<sup>th</sup> September, 2019 by Dr. Sujithkumar S H, Dr. Chaitra K.S., Prof. Vijay K S and Prof. Chandrakala C B.



Excel training programme for three days has been conducted for Final year students from 27<sup>th</sup> – 28<sup>th</sup> October, 2019 by Dr. Sujithkumar S H, Dr. Chaitra K S, Prof. Vijay K S and Prof. Chandrakala C B.



## Language (Communication) lab sessions



Customised laboratory sessions using I tell software for first semester students. 30 hours (3 sessions per week) of exclusive English Lab sessions, designed to transform English Language skills with intensive online learning programme, conducted by Prof. Pradeep P & Prof. Divya M C.

## MS Word & PowerPoint training for VTU first semester students



MS Word and Power Point Training Programme for Two Days has been conducted for first semester students from 11<sup>th</sup> to 12<sup>th</sup> December 2019 by Dr. Swamy Tribhuvananda H V, Director BBS.

## Communication Training



Communication Training Programme has been conducted for first semester students by our faculty members.



### About MBA Programme, BIET

- Established in the year 1996.
- Affiliated to Visvesvaraya Technological University (VTU), Belagavi.
- Approved by AICTE - New Delhi & Recognized by Govt. of Karnataka.
- NAAC Accredited with 'A' Grade.
- VTU Recognized Research Centre.

### Courses offered

- MBA - Core / Dual Specialization in Marketing, Finance and HR.
- Ph.D. in Management.

### Courses Highlights

- Exclusive Campus for MBA.
- Campus state-of-the-art, infrastructure Facilities.
- Hi-Tech AC, Audio-visual enabled auditorium and open-air theatre.
- Turf Cricket, floodlights Basketball court, Volley Ball and other indoor sporting facilities.
- Permanent faculty on board with blend of academic, industry and research experience.
- Industry and institute interactions.
- DISHA- a corporate training, career guidance and placement wing.
- Digital Library Powered by D-Space and Koha.
- Library with over 21000 collections of standard titles, journals, magazines and e-resources.
- Exclusive executive hostel for boys and girls.
- Business Lab.

Bapuji Educational Association (R)

### MBA Programme Bapuji Institute of Engineering and Technology

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