

Greetings!

Entrepreneurship Development Cell, Bapuji B-Schools, Davangere, Karnataka. Organizing Drushti Business Plan Competition 2020 for Degree students.

NO REGISTRATION FEE.

Find below the details of this event. For registration please visit www.bapuji-mba.org

Share this brochure with your friends.

For any queries, Contact: 9632456167

<https://forms.gle/1KC24vAyeYgEUUf58>

DRUSHTI-2020
BUSINESS PLAN COMPETITION

Registration
9th November-18th November

Round 1- Video Round
Last Date to Submit - 25th November
Results- 28th November

Finale - 7th december
Top 8 Teams will be Interviewed on Google Meet

Results - 10th December
Will be available on College website
(www.bapuji-mba.org)

No Registration Fee!!!
Register Now!
Visit: www.bapuji-mba.org

Faculty Co-Ordinator:
Prof. Saroja
Mobile: 9632456167

Participation certificates will be provided to all the participants

GOT AN IDEA?
CHALLENGE THE WORLD!
Attractive Prizes To Be Won!!

Bapuji B-Schools
Lake View Campus, S.S Layout, Davangere: 577004, Karnataka

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RULES AND REGULATIONS

ELIGIBILITY CRITERIA

- The competition is open for undergraduate students.

FORMATION OF TEAMS

- Maximum 4 members permitted in a team (plan can be submitted individually as well)
- More than 1 team can participate from a college.
- One participant cannot be a part of more than one team.
- No change of team structure is permitted after the team is registered.
- One of the team member should be Registered as Team Leader.
- The team must register on the website, before **18th November, 2020 (Sunday)**
- Registration will be done through college website : www.bapuji-mba.org

TIMELINE

REGISTRATION	<ul style="list-style-type: none">• Starts from 9th November, 2020• Ends on 18th November, 2020
PHASE I – VIDEO ROUND	<ul style="list-style-type: none">• Prepare pitch of the Business plan• Length of the video should be 3 minutes• Teams needs to submit the video on 25th November, 2020• Result of the Phase 1 will be declared on 28th November 2020
FINALE	<ul style="list-style-type: none">• Top 8 teams will be interviewed through Google meet• Google Meet interview with the Judges will be on 7th December 2020.• Results of finale will be displayed on College website on 10th December 2020.

GUIDELINES FOR SUBMISSION

- The teams must submit their presentation in MS Powerpoint.
- A team can make submission on only one topic
- The team must mail their Business Plan to bbpdecember2020@gmail.com on or before **25th November 2020** And register with the Google form linked in the college website before **18th November, 2020**, also mention your Team Leader and company Name
- Please save the Word document as “TL’s name_ Institute Name Location” eg. “Suresh _Bapuji Academy of Management and Research, Davangere”
- Each team must mention topic, team name, college, team members on the first page of the business plan
- No request for deadline extension shall be entertained.
- The team can use pictures, info graphics in their business plan. However, we would appreciate that you put relevant sources in Appendix.

REGISTERING PROCESS

The last date of registration is 18th November 2020.

PHASE I

- Escalator pitch of the Business plan
- Length of the video should be 3 minutes
- All the teams Required to submit video
- Teams needs to submit the video between **14th November, 2020** to **25th November, 2020**.
- The Result of Phase 1 will be announce on **28th November, 2020**.

PHASE II

- The participants are required to e-mail a detailed business plan.
- Last date for submission of the word document is **4th December, 2020**
- Top 8 teams will be interviewed through Google Meet
- Skype interview with the Judges will be on **7thDecember, 2020**.
- Result of Finale will be displayed on Website on **10th December , 2020**

The business plan must be organized in the following manner

1. Cover Page
2. Index
3. Executive Summary
4. Opportunity
5. Market analysis summary
6. Execution
7. Financial plan

TOP 08 teams will be selected from Phase I on the following criteria:

Comprehensiveness, Uniqueness of Idea, Marketability & Sustainability, Financial Feasibility,

Facebook page likes